

RJPL India

India's first Micro-Influencer Magazine Brand

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RJPL INDIA IS INDIA'S FIRST DIGITAL MAGAZINE EXCLUSIVELY DEDICATED TO MICRO-INFLUENCERS, CONTENT CREATORS, AND RISING DIGITAL VOICES. SINCE ITS INCEPTION IN 2020, RJPL INDIA HAS PUBLISHED OVER 200 FEATURES ON CREATORS ACROSS INSTAGRAM, YOUTUBE, AND EMERGING PLATFORMS, OFFERING VISIBILITY, DISCOVERY, AND CREDIBILITY TO DIGITAL TALENT.

WE AIM TO BRIDGE THE GAP BETWEEN EMERGING CREATORS AND FORWARD-THINKING BRANDS BY CURATING AUTHENTIC STORIES, COLLABORATIONS, AND INTEGRATED DIGITAL CAMPAIGNS. WE OPERATE THROUGH TWO CORE VERTICALS:

- RJPL MAGAZINE – FOR CREATOR BIOGRAPHIES, INTERVIEWS, AND SPOTLIGHT STORIES
- RJPL INSIGHT – FOR BREAKING NEWS, HEADLINES, AND UPDATES FROM NATIONAL & GLOBAL NEWS

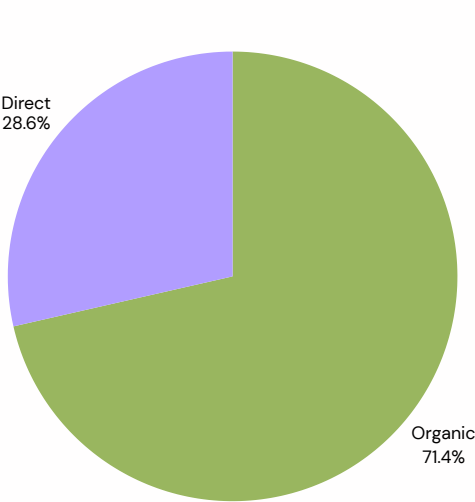
ABOUT US



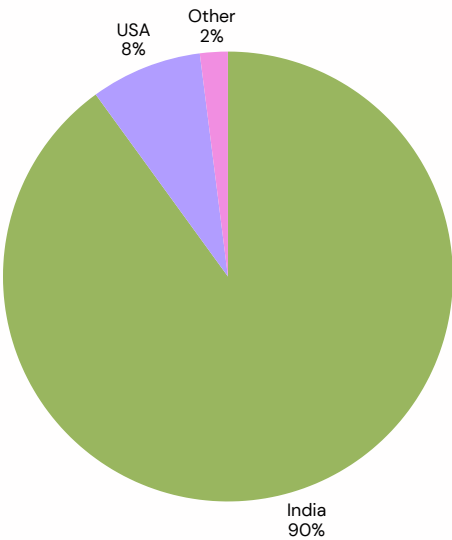
AUDIENCE INSIGHTS

Past 90 Days (3 Months)

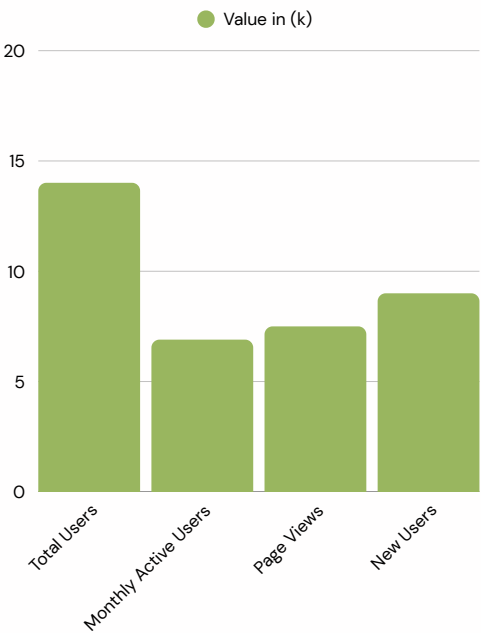
Data Source: Google Analytics & Search Console
(March – June 2025)



Traffic by Source



User Location



Engagement Rate %

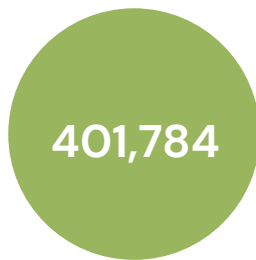


Avg. Time (min)

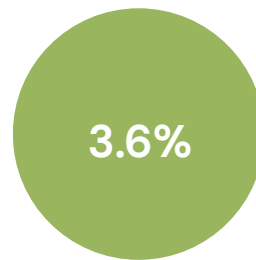
SEARCH ENGINE PERFORMANCE



Total Clicks



Total Impressions



Total Clicks

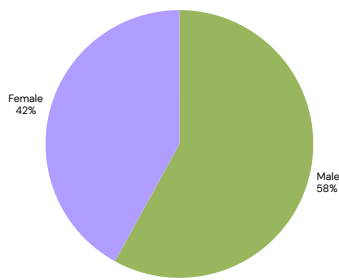


Average Position

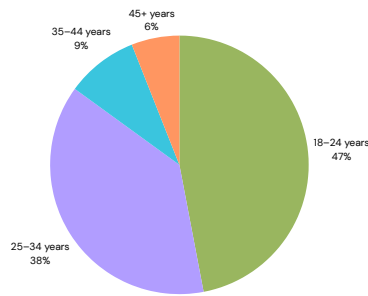
Top Keywords

- Jagriti Pahwa
- Simran Behl
- Suhani kapoor
- Prateek kaushik
- Khyati Sharma
- Binu Tamang
- Gauri Bhasin
- Rose Rathore
- Instagram post calculator india

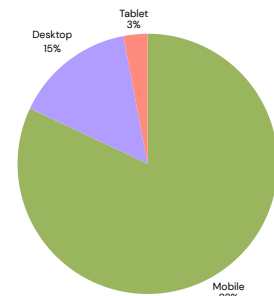
DEMOGRAPHICS



Gender Distribution



Age Groups



Device Usage

Audience Type

- Aspiring Content Creators
- College Students & Young Professionals
- Digital Marketers & Startup Founders
- Influencer Enthusiasts & Trend Followers

Why This Matters for Brands

RJPL India reaches a digitally active, creator-driven Gen Z and millennial audience—ideal for youth-centric brands, creator tools, education platforms, fashion, and tech product promotions.

TESTIMONIAL



Rose Rathod

Actor & Digital Creator

"RJPL India played a key role in enhancing my digital footprint. The feature significantly improved my search visibility, making my work more discoverable to a wider audience."

Raddhi Sharma

Dance choreography



As a micro-influencer, I was amazed at the professionalism and reach RJPL India provided.



Kunal Verma

Reader of RJPL India

"RJPL India is a trusted platform for discovering emerging content creators. By sourcing information directly from them, it offers an authentic and reliable view of India's digital landscape."

PARTNERSHIP OPPORTUNITIES

We offer tailor-made campaigns for brands looking to engage with India's booming creator economy. Options include:

Sponsored Articles

Brand-driven stories, creator interviews, or editorial highlights featuring your products or initiatives.

Giveaways & Contests

Engage our community via co-branded contests and product giveaways.

Creator Collaborations

We can help pair you with emerging creators from our network for UGC campaigns or product seeding.

Banner Ads & On-site Visibility

Get your brand noticed with display ads or featured placements across our website.

WHY PARTNER WITH RJPL INDIA?

Niche, Influencer-Focused Audience

RJPL India is India's first micro-influencer magazine brand, attracting a loyal community of content creators, digital professionals, and trend-savvy youth.

Trusted Platform with Verified Stories

All creator features and articles are sourced directly from the individuals, making our content 100% authentic, reliable, and SEO-friendly.

Strong Organic Reach

With over 14,000+ users in the last 90 days, RJPL India is growing rapidly through Google Search and social media. Our content consistently appears on Google Discover and Search results.

Creator-Centric Brand

We've featured over 200+ content creators across India, helping them boost their visibility. Brands that work with us tap into the creator economy in a meaningful, organic way.

Cross-Platform Impact

From website articles to Instagram reels, shorts, and YouTube features — our campaigns are multimedia-ready and adapted for Gen Z and millennials.

Customized Campaigns

We work closely with brands to tailor campaigns that match your goals — from sponsored features to product spotlights, UGC contests, and creator partnerships.

LET'S CONNECT

We'd love to explore how we can work together to create meaningful impact and visibility for your brand.

Email contact@rjplindia.com

Website rjplindia.com

Instagram [@rjplindia](https://www.instagram.com/rjplindia)

Partner Relations Executive

For all sponsorship and collaboration inquiries, please contact:

Ritika

ritika@rjplindia.com

THANK YOU